

# LendingTree Bowl Media Opportunities

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## Media Contacts

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## Thursday, Jan 2

### *Team Arrival and Coaches Interview Opportunity*

**WHEN:** 11:30 a.m. (Miami); 3:30 p.m. Louisiana  
**WHERE:** Signature Air, Brookley Field, 2495 Michigan Ave  
**DETAILS:** Team arrival and an opportunity to interview both teams' head football coaches and other key personnel. **Credentials will be available for pick up.**

### *Team Night*

**WHEN:** 7:00 p.m.  
**WHERE:** Eastern Shore Lanes, 10460 Eastern Shore Blvd, Spanish Fort  
**DETAILS:** Players from both teams will compete in the LendingTree Bowl Bowling Championship.

## Friday, Jan 3rd

### *LendingTree Bowl Players Hospital Visit*

**WHEN:** 10:00 a.m.  
**WHERE:** USA Children's and Women's Hospital, 1700 Center St.  
**DETAILS:** Players and Coaches from both teams will visit the children at University of South Alabama's Children's and Women's Hospital. The children will visit with the players, receive gifts and have their pictures taken.

### *Miami Practice*

**WHEN:** 12:00 p.m. – 1:30 p.m.  
**WHERE:** UMS-Wright, 65 Mobile St. N  
**DETAILS:** Open to the media. Request for interviews to Dave Meyer, 419-265-0284.

### *Louisiana Practice*

**WHEN:** 2:50 – 4:30 p.m.  
**WHERE:** University of South Alabama practice field  
**DETAILS:** Media can come at the end of practice each day to conduct student-athlete interviews. Request for coaches interviews to Patrick Crawford, 337-412-4220.

### *Team Welcome Reception*

**WHEN:** 7:00 p.m.  
**WHERE:** Miami – Mobile Marriott, 3101 Airport Blvd;  
Louisiana – Riverview Plaza, 64 South Water Street.  
**DETAILS:** The teams and travel party are welcomed with reception filled with sweet treats, fun and games.

## Saturday, Jan 4<sup>th</sup>

### *Louisiana Practice*

**WHEN:** 3:00 p.m. – 4:50 p.m.  
**WHERE:** University of South Alabama practice field  
**DETAILS:** Media can come at the end of practice each day to conduct student-athlete interviews. Request for coaches interviews to Patrick Crawford, 337-412-4220.

### *Miami Service Project*

**WHEN:** 9:00 a.m. – 12:00 p.m.  
**WHERE:** St Mary's Home, 4350 Moffett Road, Mobile  
**DETAILS:** Players will spend time with the residents of St. Mary's as well as help with projects around the home to help improve facilities.

### *Louisiana Service Project*

**WHEN:** 9:00 a.m. – 12:00 p.m.  
**WHERE:** Habitat for Humanity, (location of projects, tbd)  
**DETAILS:** Players will help with renovations to wounded veterans' homes as well as other projects through Habitat for Humanity.

### *Greer's/AL.com Mardi Gras Parade*

**WHEN:** 6:30 p.m.  
**WHERE:** Downtown Mobile  
**DETAILS:** A Mardi Gras Parade will be held in the streets of Downtown Mobile. 16 Mardi Gras societies will be represented with floats and throws for the crowd. Several local high school marching bands will join the parade, as well as the bands & cheerleaders from each participating Bowl team.

## Sunday, Jan 5<sup>th</sup>

### *Battleship USS Alabama Team Luncheon*

- WHEN:** 11:00 a.m. (Miami), 12:30 p.m. (Louisiana)  
**WHERE:** Battleship USS Alabama, 2703 Battleship Parkway  
**DETAILS:** Each participating football team, traveling party and invited guests, will enjoy a lunch on the famous World War II battleship. Bowl sponsors, city officials, and local media have the opportunity to meet each team's players and coaches and visit this Mobile landmark, the Battleship USS Alabama.

### *Official Press Conference*

- WHEN:** 12:00 p.m.  
**WHERE:** Battleship USS Alabama, 2703 Battleship Parkway  
**DETAILS:** The Official press conference of the 2020 LendingTree Bowl game. **Credentials will be available for pick up. Agenda attached.**

### *This is Alabama Pep Rally*

- WHEN:** 6:30 p.m.  
**WHERE:** Downtown Dauphin Street (between Warren and Cedar Street)  
**DETAILS:** Both participating institutions will hold their official pep rallies attended by each respective marching band, cheerleaders, fans, and alumni.

### *This is Alabama Street Party*

- WHEN:** 7:00 p.m.  
**WHERE:** Downtown Dauphin Street (between Warren and Cedar Street)  
**DETAILS:** The street party will kick off immediately following the pep rallies with host bars O'Dayls, for the Miami fans, and Dauphin Street Blues Co, for the Louisiana fans.

## Official Press Conference

(Tentative – Updated to be distributed by Barry Allen)

- 12:00 p.m.      **Mike Grace (MC)** – Welcome
- 12:02 p.m.      **MC** introduces **Mayor Sandy Stimpson**  
(*Mayor Stimpson speaks*)
- 12:04 p.m.      **MC** introduces **Bruce Cook**, LendingTree Bowl Executive Vice President  
(*Bruce Cook speaks*)
- 12:10 p.m.      **MC** introduces Louisiana Athletic Director **Dr. Bryan Maggard**  
(*Bryan Maggard speaks*)
- 12:13 p.m.      **MC** introduces Louisiana Head Football Coach **Billy Napier**  
(*Billy Napier speaks*)
- 12:16 p.m.      **MC** introduces Miami Athletic Director **David Saylor**  
(*David Saylor speaks*)
- 12:19 p.m.      **MC** introduces Appalachian State Head Football Coach **Chuck Martin**  
(*Chuck Martin speaks*)
- 12:21 p.m.      **MC** - open up questions for Coaches
- 12:30 p.m.      **Mike Grace** - Close

## Monday, Jan 6<sup>th</sup>

### *LendingTree Bowl Media Breakfast*

- WHEN:** 9:30 a.m.  
**WHERE:** Renaissance Riverview Plaza Hotel, Media Hospitality Suite  
**DETAILS:** The 50 to 75 media personalities from across the country covering the LendingTree Bowl will be treated to a breakfast. **Credentials will be available for pick up.**

### *LendingTree Bowl*

- WHEN:** 6:30 p.m.  
**WHERE:** Ladd-Peebles Stadium  
**DETAILS:** A national television audience will tune into ESPN for the 21<sup>st</sup> annual LendingTree Bowl. **Credentials will be available for pick up at Media Will Call (in the West side ticket booth) from 4:30 – 6:30 pm.** Immediately following the game, a post-game press conference will be held in the Press Box Lobby.